



END OF TERM NEWSLETTER

MILES COVERDALE PRIMARY

FRIDAY 18TH DECEMBER

MRS BAIG

End of term is here! The children have done very well to make this term a success. At the beginning of term, every child in the School contributed to the published School book, 'WE ARE WRITERS.' Thank you to all the parents for buying this book and supporting our efforts to raise standards in writing.

The Xmas Fete raised £716 which will contribute towards the children's parties, future school events and outings.

Many thanks to all the parents, pupils and of course staff who helped at the Fete and also for attending the event.

The Xmas Concert was an incredible success with every child taking part and having a great time. We had great feedback from the parents, grandparents and visitors! Look out for photos of us in the Hammersmith & Fulham Chronicle next week.

Similarly, look out for a newspaper feature of the Grandparents' Day in the Hammersmith & Fulham News on the 17th December.



OTHER EVENTS THIS TERM:

The KS2 playground project is almost completed with planting to be done and the works to the front of the School. A fantastic hit with the children and the parents.

We have a new school website www.milescoverdaleprimary.co.uk and a new prospectus.

Building Projects:- Language Unit Class to the first floor

Extension to the Head's Office

New Parents' Conference Room on the 2nd floor

New Security Gates and Fencing

New Reception/Admin Office on the Ground Floor (to be operational at the start of the Spring Term)

New years 4,5,6 toilets on the 2nd floor

We have achieved the **Healthy School Status**

Chinese Delegation Visit with Cllr Peter Tobias (23/11/09)

Official Opening of the Parents' Meeting Room

Eid Assembly and Imam visiting from Fulham Mosque

Fund Raising: Jeans for Genes' Day and Children in Need £800

Charlie Watson - the fastest UK swimmer-Assembly

Road Safety Classes

PC Samm- talks on stranger danger, cyber bullying

Anti- Bullying Week and Assembly

Harvest Assembly with our visitor Reverend Bob Mayo

Book Fair

Black History Event/Hair Spray Production

Life Channel- information channel for parents, visitors, staff and children to promote the events of the School,

Every Child Matters Agenda

School Photographer

Skittleball

Our Space Project- Counselling sessions at playtimes

School Travel Health Check- GREEN RATING





This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers. A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new pro-

cedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can

choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

EVEN MORE EVENTS THIS TERM

VISITS	CLUBS	PARENTS' CLASSES/ VOLUNTEERS	FAMILY LEARNING	GOVERNORS' VISITS
Wetlands Centre Godolphin Park- Gardening Junior Citizenship- Linford Christie Stadium Asian Music Centre Ballet at the Royal Opera House Kingwood Computer Centre Polka Theatre Lyric Theatre Captain Grimey Show (in school) Olympia-Chess Club Cinema for Yr 2	Breakfast After School Play Centre Football Chess Cricket Basketball Street Dance Dance Cookery Art Magazine French Spanish Steel Pans Recorders Gymnastics	Coffee Mornings- Nutrition and Learning Healthy Meals on a Budget Healthy Packed Lunches Homework Workshops Parents as Volunteers Parents on Work Experi- ence -to gain qualifica- tions Keep Fit	Healthy Cooking Workshops with your Child Ocean Maths Work- shops Music Workshops Parent Reading Part- ners Parent Translators Grandparents' Day	Alex Trewby-ICT Diane Tafliku- Maths Lessons and Parents' Classes Vic Daniels- Writing/Speaking & Listening Nimoh Mohammed- Work Experience

VERY IMPORTANT MESSAGE FOR NEXT TERM:

Please ensure that your child is on time at the beginning of the day. We meet the children at 8.55 AM in the playground. They start the lessons at 9AM.

We are also trying very hard to improve attendance, therefore please remember that holidays in term time are unauthorised.

MANY THANKS TO ALL THE PARENTS IN SUPPORTING THE STAFF and CHILDREN IN MAKING THIS TERM SUCH A SUCCESS!!!



SPRING TERM STARTS:

WEDNESDAY 6TH JANUARY 2010

8.55AM- SEE YOU IN THE PLAYGROUND!

WISHING YOU ALL A HAPPY HOLIDAY,
SEASONS GREETINGS AND
A HAPPY NEW YEAR.



MILES COVERDALE PRIMARY

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

We're on the Web!
example.microsoft.com



Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the readers attention. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of

the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.